



Let's Get Started

BEGINNER BROW PMU TRAINING INFORMATION



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HEY, I'M NICOLE

As the founder of Pro Artistry and a multi-award-winning cosmetic tattoo artist, I've spent years perfecting the art of enhancing natural beauty through bespoke brow, eyeliner, and lip tattooing. My work is all about precision, symmetry, and results that make people feel confident and empowered.


Now, I bring that same level of skill and passion into the training room—so you can benefit directly from my experience. Whether you're just starting out or looking to refine your techniques, my beginner and advanced courses are designed to give you more than just theory. You'll get practical, hands-on guidance, clear step-by-step processes, and the confidence to create beautiful, long-lasting results for your own clients.

My aim is to help you not only learn the skills, but to thrive in this incredible industry—building a career you're proud of and results you're known for.

Nicole Brown



PRO ARTISTRY



Nicole's Fundamental Brow Training at Isme Pro Artistry in Masterton is an intimate and highly personalised experience, limited to just two students per session. This small class size allows for hands-on guidance, one-on-one mentorship, and tailored support throughout the entire five-day course.

Designed for beginners, the training covers everything from brow mapping, skin science, and colour theory to ombré and hairstroke techniques, ensuring students gain both technical skill and in-depth understanding.

Nicole—an award-winning artist and international trainer—shares her industry expertise along with business tips, client communication skills, and portfolio-building guidance. By the end of the course, students graduate with confidence, a professional kit, and the knowledge needed to launch a successful career in cosmetic tattooing.

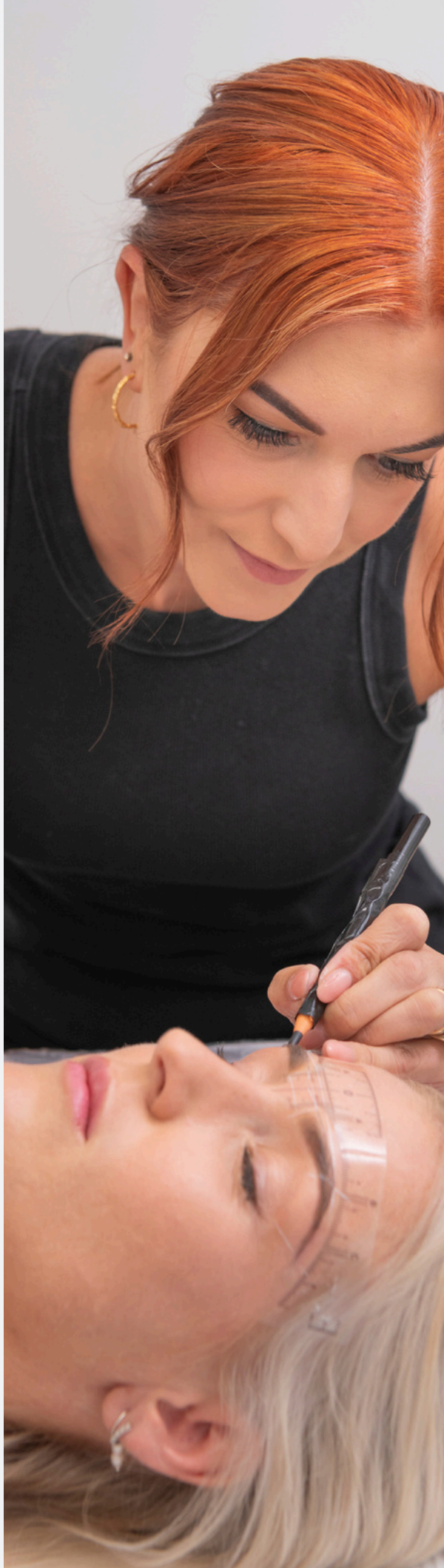


DAY

01

WHAT TO EXPECT

Your first day sets the tone for your journey into the world of cosmetic tattooing. We begin by outlining your training goals and course expectations. You'll dive straight into essential knowledge, starting with health and safety compliance, learning how to set up and sanitise your work station to meet New Zealand's industry standards. We then explore the science of the skin and brow anatomy, giving you a deeper understanding of skin types and how they affect healed results. You'll learn how to assess client suitability, including skin conditions and contraindications. Colour theory and pigment selection are covered in depth, so you can confidently select and mix pigments tailored to your client's skin tone. The day concludes with an introduction to your professional kit, including your Spark tattoo machine, pigments, and tools you'll use throughout your training and career.



DAY

02

WHAT TO EXPECT

On Day 2, we focus on the tools and techniques behind great brows. You'll learn machine handling, how to adjust speed and pressure, and which needle configurations are best for different techniques. A big focus of the day is on mastering brow mapping, Nicole's signature method for creating perfect, symmetrical brows. You'll practice mapping on latex to build your confidence.

You'll also strengthen your client communication skills, learning how to conduct a professional consultation and manage client expectations. The afternoon is dedicated to your first hands-on work with latex, where you'll begin practicing the ombré shading techniques, nano strokes and develop your confidence in pigment saturation and smooth blending.



DAY

03

WHAT TO EXPECT

On Day 3, you'll dive into the Ombré technique on a client. Nicole will first demonstrate the full process on a live model, showing you the process to create soft, gradient-filled brows. After observing her technique, you'll apply what you've learned by working on your own model under Nicole's guidance.

The day also covers aftercare instructions for your clients so they retain the best results. We'll finish with troubleshooting tips—learning to spot and fix common mistakes so you can deliver beautiful, reliable outcomes every time



DAY

04

WHAT TO EXPECT

Today is all about combining techniques to create beautifully balanced brows. You'll start by learning the fundamentals of combination brows, focusing on how to incorporate nano hairstrokes with soft ombré shading for a natural yet defined look.

Nicole will then demonstrate the full combination brow process on a live model. From consultation and brow mapping to pigment selection and tattooing so you can see each step in action.

Afterward, you'll work on your own model, performing your first combination brow tattoo under Nicole's close supervision.

She'll guide you through each phase, ensuring you feel supported and confident. The day ends with a debrief and personalised feedback to help you grow and refine your skills.

DAY

05

WHAT TO EXPECT

Your final day is where it all comes together. You'll complete two live models—one using the ombré technique and one using the combination brow technique (nano hairstrokes with shading)—giving you hands-on experience in both styles and the opportunity to showcase your growth.

As with previous days, you'll carry out full consultations, mapping, pigment selection, and procedures under Nicole's guidance, and complete two more models. You'll also dive into essential business fundamentals, including client communication, retouch planning, and understanding the healing process.

Nicole will share her exclusive tips for capturing high-quality photos and videos to help you start building a strong, professional portfolio. We'll finish the day with a celebratory graduation, where you'll receive your certificate, professional kit, workbook, supplier list—and most importantly, the confidence to begin your career in cosmetic tattooing.

By the end of these 5 days you would have completed 4 models to start your portfolio.



PRO ARTISTRY

WHATS INCLUDED?

We've packed this course with everything you need to launch your PMU career with confidence and clarity. Every student receives:

- A complete professional tattooing kit, ready for your first clients
- Spark cosmetic tattoo machine – reliable, precise, and easy to use
- A full set of brow pigments for a wide range of skin tones
- Disposable supplies for your first 10 procedures
- Mapping tools, needles, and latex skins for practice and precision
- Aftercare products to support beautiful healing results
- A comprehensive training workbook and curated supplier list
- An official Certificate of Completion
- Ongoing weekday support directly from Nicole for continued guidance
- Exclusive insights into Nicole's photo and video techniques to help you build your brand and grow your clientele



WHO IS THIS FOR? PRICE & LOCATION

This training is perfect for;

- Beauty professionals wanting to expand their skills
- Beginners looking to start a PMU career
- Artists who value personal mentorship and in-depth training

The cost of this course is \$9,800 + GST

A \$1500 non-refundable deposit secures your spot.

Payment plans are available via after pay & gem visa

Your training will be held at 14 Perry Street, in our Masterton studio with a maximum of two students per course, creating a relaxed, hands-on, and personalised learning environment.

TESTIMONIALS



I RECENTLY COMPLETED A 2-DAY TRAINING IN AUCKLAND WITH NICOLE, FOCUSING ON LASH ENHANCEMENT AND SHADED LINER TECHNIQUES. NICOLE'S EXTENSIVE KNOWLEDGE AND EXPERIENCE IN THE PMU INDUSTRY ARE TRULY IMPRESSIVE. HER TEACHING STYLE IS CLEAR, STRUCTURED, AND INCREDIBLY SUPPORTIVE, MAKING COMPLEX TECHNIQUES ACCESSIBLE AND UNDERSTANDABLE, AND IN TURN I FELT A LOT MORE CONFIDENT WITH LEARNING THIS SERVICE. FOR ANYONE LOOKING TO ADVANCE THEIR SKILLS IN PERMANENT MAKEUP, I WHOLEHEARTEDLY RECOMMEND TRAINING WITH NICOLE. HER PROFESSIONALISM AND COMMITMENT TO EXCELLENCE MAKE HER AN OUTSTANDING MENTOR IN THE PMU WORLD.

-LISA WALKER



I COMPLETED EYELINER AND ADVANCED OMBRE TRAINING WITH NICOLE IN 2023. I HAVE TRAINED WITH A LOT OF TRAINERS BUT NONE WERE QUITE LIKE HER. SHE IS PATIENT, CARING AND IS SO PASSIONATE IT RUBS OFF!! NICOLE IS ALSO LEFT HANDED AND WHILE ONE WOULD THINK THAT WOULD POSE A PROBLEM, IT'S QUITE THE OPPOSITE... WHILE SHE WORKED I HAD A FULL UNOBSTRUCTED VIEW WHICH WAS AMAZING. WHEN IT WAS MY TURN TO TATTOO EYELINER (FOR THE FIRST TIME EVER!) I WAS CALM AND FOCUSED BECAUSE SHE MADE ME FEEL CALM AND NOT ONCE TOOK OVER OR SAID ANYTHING NEGATIVE AS WE ALL KNOW THAT CAN COMPLETELY RUIN A BEGINNERS CONFIDENCE. FROM THAT DAY ON SHE HAS CHECKED IN, SHE HAS SHARED MY WORK AND HAS BEEN THERE FOR ADVICE WHEN I NEED IT (WHICH WE DON'T OFTEN GET AS TRAINEES). I 1 MILLION PERCENT HIGHLY RECOMMEND NICOLE'S TRAINING TO ANYONE LOOKING INTO EYELINER TATTOOING.

-PMU BY SHON



DID A SHADED LINER MASTERCLASS AND FOUND NICOLE'S TEACHING STYLE AND COURSE CONTENT AMAZING, GOT SO MUCH OUT OF THIS, HIGHLY RECOMMEND, LOTS OF INFO, DEMOS AND TIPS TO TAKE AWAY WITH A GREAT COURSE KIT, INCLUDING MANUAL AND QUALITY PRODUCTS - WORTH EVERY MINUTE!

-NICOLA DRYER

YOUR JOURNEY STARTS HERE

This isn't just a course—it's the beginning of an exciting, rewarding career in the world of permanent makeup. Whether you're dreaming of working from home, launching your own studio, or expanding your existing beauty services, this training gives you the skills, knowledge, and support to step into the industry with confidence.

Join Nicole for a hands-on, inspiring learning experience and take your first step toward a creative, flexible career doing what you love.

Spaces are limited—secure your place today.

We can't wait to welcome you to the world of brows.



EMAIL US TODAY TO BOOK YOUR PLACE!



EMAIL US TO FIND OUT OUR NEXT AVAILABLE
TRAINING DATES AND START YOUR CAREER IN
COSMETIC TATTOOING TODAY!

Nicole Brown

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